

EUROPEAN CHAMBER OF COMMERCE IN HONG KONG



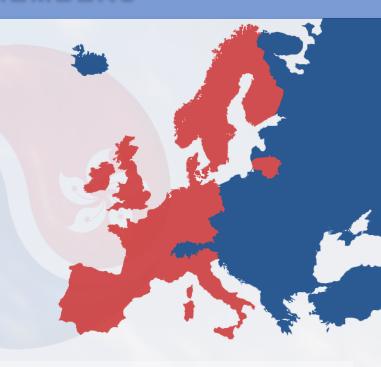
ABOUT EUROCHAM

The European Chamber of Commerce in Hong Kong is the **voice of Europe** in Hong Kong since 1997. As a **non-governmental business interest group**, we aim to promote **business** between Europe, Hong Kong and Macao, **interaction** between our members and **communication** with the authorities.

We are a "Chamber of Chambers": our members are National Chambers of Commerce of European countries, based in Hong Kong and Macao. Our 6 Business Councils are the focus of our actions and operation.

OUR MEMBERS

14 CHAMBERS representing 2400+ COMPANIES































OUR OBJECTIVES



Provide a forum to **exchange** information and **discuss** common challenges our members are facing



Promote commercial, industrial, financial, scientific, and other economic exchange between **Europe** and **Hong Kong**, **Macao**, and the rest of the **Greater Bay Area**



Facilitate **networking** between stakeholders

OUR NUMBERS

3000+



25+
ACTIVITIES PER
YEAR

100+ SINCE 1997

50+ B
WHITE PAPERS

BUSINESS COUNCILS

The Business Councils are the **core** of our Chamber's activities. They are composed of members of our National Chambers and bring **experts** from business sectors to discuss **policy**, **regulation**, and **market access** and **engage with the Government** and other relevant stakeholders. The Business Councils research and study European-related **business**, **trade** and **investment** topics relevant to Hong Kong and Macau and the rest of the Greater Bay Area and **facilitate networking**.



Wine & Spirit Business Council (WSBC)

WSBC focuses on imported wine and spirits issues, including tax, regulations, IP and responsible consumption.





European Automotive Council (EAC)

EAC focuses on a safer, greener, more efficient and more competitive automotive sector.





Intellectual & Property Rights Business Council (IPRBC)

IPRBC focuses on policy, regulatory, and market access issues in the field of IPR and wider trade-related matters.





European Council for Sustainable Development (ECSD)

ECDS focuses on a wide range of sustainability issues such as the energy transition and the circular economy.





European Sourcing & Trading Council (ESTC)

ESTC focuses on sourcing and trading issues emerging around HK-Mainland synergies, talent development and regulatory incentives.





European Travel & Tourism Council (ETTC)

ETTC focuses on strengthening and facilitating travel & tourism for European companies and their workforce, as well as enabling the recovery journey of the sector after the pandemic.



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