**Report on the External Promotion Work on Hong Kong by**

**Annex II**

**the HKSAR Government’s Offices in the Mainland**

**Overview**

The Hong Kong Special Administrative Region (HKSAR) Government has set up a comprehensive network of offices in the Mainland with the Office of the Government of the HKSAR of the People’s Republic of China in Beijing (the Beijing Office), [the Hong Kong Economic and Trade Office (ETO) in Shanghai](http://www.sheto.gov.hk/) in the east, [the Guangdong](http://www.gdeto.gov.hk/) ETO in the south, [the Chengdu](http://www.cdeto.gov.hk/) ETO in the west and [the Wuhan](http://www.wheto.gov.hk/) ETO in the central region. The five Mainland Offices and their 11 liaison units deepen co-operation with Mainland provinces and municipalities. Through organising visits to Mainland authorities and bodies, attending speaking occasions, conducting media interviews or briefings, participating in business and trade meetings, as well as via different forms of exchanges and promotional activities, the Mainland Offices strengthen promotion of Hong Kong and its unique status and advantages under “One Country, Two Systems” in the Mainland, telling the good and true stories of Hong Kong to members of the public and the business sector in the Mainland.

**Promotional Efforts in 2023**

1. Following resumption of the normal cross-boundary travel earlier his year, to promote Hong Kong’s investment environment and to enhance Hong Kong’s trade and commercial relations with Mainland provinces and municipalities, the Mainland Offices have organised and participated in exhibitions and numerous trade activities.
2. To enhance Hong Kong’s competitiveness, the five Mainland Offices have each set up a “Dedicated Team for Attracting Businesses and Talents” to proactively reach out to target enterprises and talents and encourage them to pursue expansion and growth in Hong Kong with a view to injecting impetus to the economic development of Hong Kong since December 2022.
3. Efforts were also made to widely disseminate information pertaining to business environment, development opportunities and talent admission policies in the Mainland to Hong Kong enterprises operating there. Newsletters providing information on local economic and trade policies and regulations, business promotion, investment, and economic and trade activities have been published on a regular basis.
4. On the other hand, the Mainland Offices helped reflect views of Hong Kong businessmen to the relevant authorities. Moreover, platforms were set up to facilitate communication between Hong Kong businessmen and relevant Mainland authorities.
5. Trade promotion aside, the Mainland Offices have also been fostering cultural exchanges between Hong Kong and the Mainland. With the full resumption of normal travel, cultural exchanges between two places have become more frequent, vibrant and diverse.
6. Indeed, the HKSAR Government attaches great importance to telling the good stories of not only Hong Kong but also the Greater Bay Area. With the support of the Guangdong-Hong Kong-Macao Greater Bay Area Development Office, the Guangdong-Hong Kong-Macao Greater Bay Area Development Promotion Centre (set up in the Guangdong ETO) officially came into operation in April this year to further enhance the publicity and promotional efforts in the Mainland cities of the Greater Bay Area, as well as to provide support for Hong Kong residents and enterprises there.
7. The Promotion Centre, through constantly strengthening strategic co-operation with the Hong Kong Trade Development Council and relevant Mainland organisations and institutions, actively organises different types of activities including seminars and study missions, etc., for Hong Kong enterprises and residents interested in pursuing development in the Mainland cities of the Greater Bay Area, and provide them with practical information and support. With better understanding of the needs of Hong Kong enterprises and residents, the Promotion Centre strives to provide them with practical assistance. Moreover, the Promotion Centre, through different forms of exchanges and promotional activities, encourage Mainland talents and enterprises to make good use of Hong Kong’s unique strengths under the principle of “One Country, Two Systems” to explore more development opportunities in Hong Kong and to “go global”, thereby creating even greater room for development.

**Looking Ahead**

1. The Mainland Offices and their liaison units will continue to enhance government-to-government connection both at the central and local levels, deepen the co-operation with various Mainland provinces and municipalities, strengthen the promotion of Hong Kong in the Mainland and establish platforms for direct communication between Hong Kong’s business sector and relevant Mainland authorities. This will further enhance the close relationship between Hong Kong and the Mainland, and support Hong Kong people and businesses to grasp the development opportunities in the Mainland. At the same time, the Mainland Offices will organise different forms of exchanges and promotional activities to encourage Mainland talents and enterprises to make use of Hong Kong’s unique advantages, and come to Hong Kong to explore more opportunities for development, leveraging on Hong Kong’s dual roles in “going global and attracting foreign investment”. They will continue to provide enhanced service and information to the Hong Kong people living, working or studying in the Mainland, in particular with respect to the facilitation measures for Hong Kong people living, working and studying in the Mainland which are being put in place by the relevant Mainland authorities.

**Constitutional and Mainland Affairs Bureau**

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