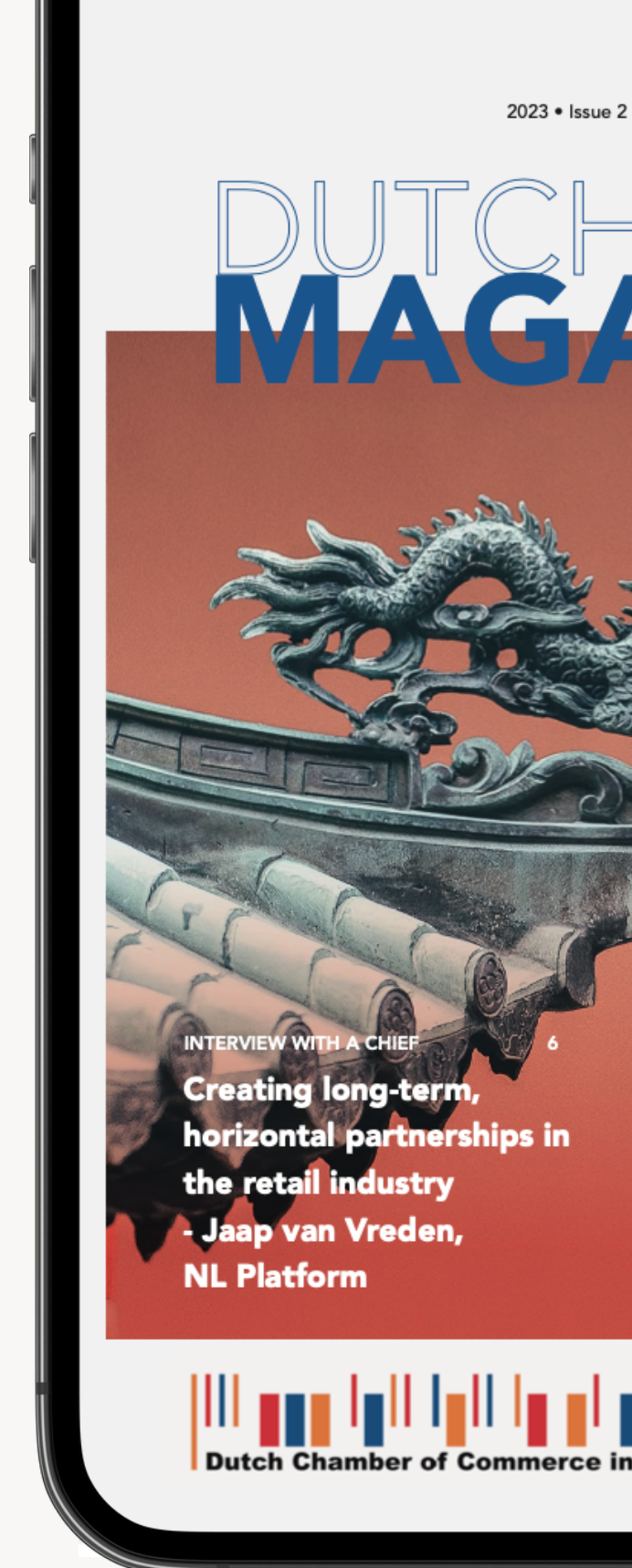
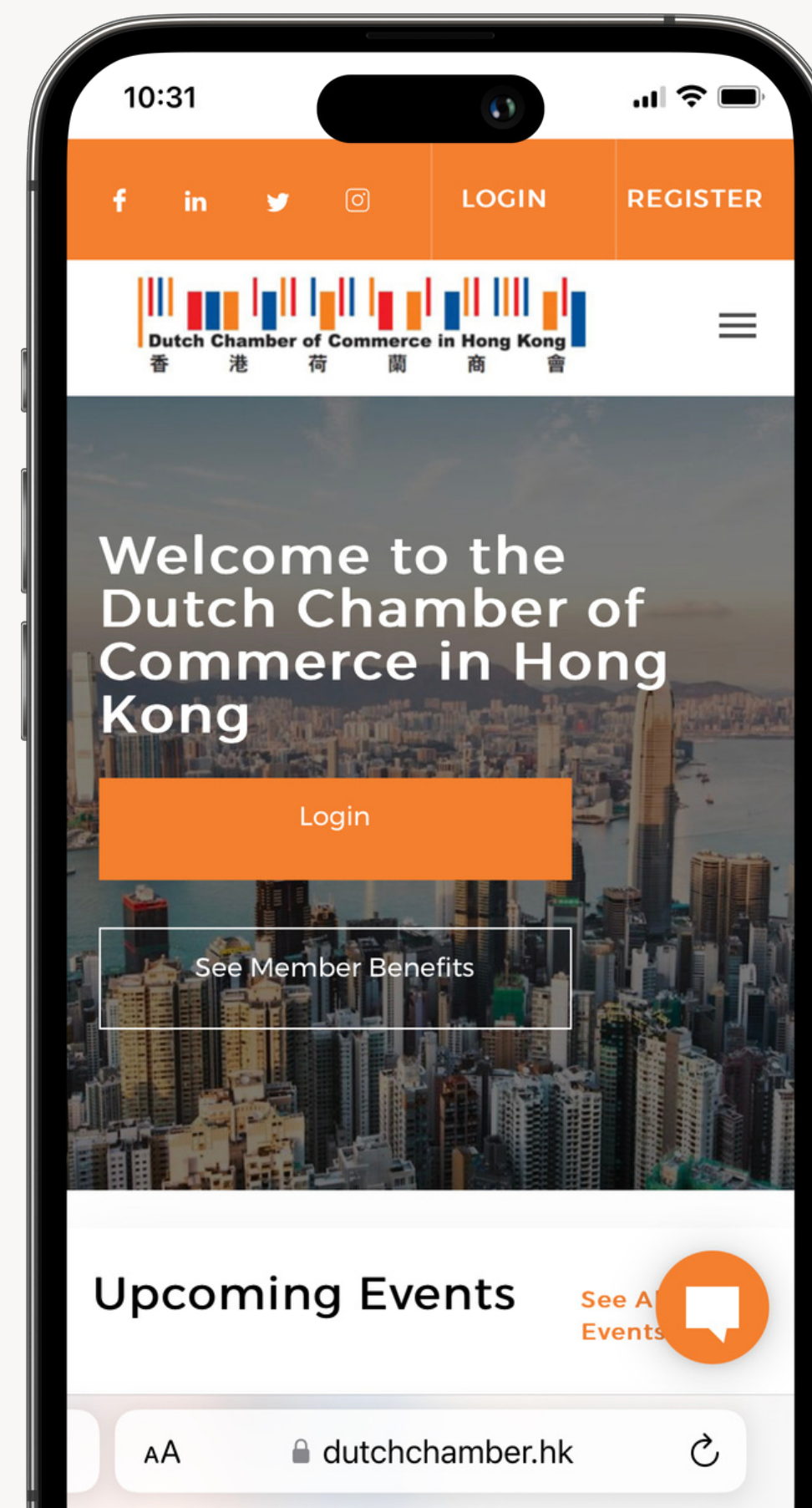




DutchCham Advertisement Kit

2023-2024

BOOST YOUR VISIBILITY
ADVERTISE WITH US



Showcase Your Brand on Four Platforms



Magazine

The quarterly published
DutchCham Magazine



Website

The frequently visited
DutchCham website



e-Newsletter

Weekly newsletter, sent by
e-mail to 2000+ subscribers



Business Directory

Yearly published overview of
all our members

DutchCham Magazine

The Dutch Chamber's quarterly magazine reached far and wide with 300 printed copies, a strong online presence, and an audience of 2000+ newsletter subscribers and 3000+ social media connections. In addition to these channels, you will also find copies of the DutchCham Magazine in various co-working spaces and offices of multinational corporations.

This up-to-date and reader-friendly magazine is centered around the business community, featuring a diverse range of informative articles covering Hong Kong, Mainland China, the Asia Pacific region, and the Netherlands.

Dedicated to staying current and addressing matters of immediate interest, the DutchCham Magazine stands as a valuable information source for its discerning readers. Consequently, it represents an ideal platform for advertising your brand, ensuring exposure to an engaged audience across various industries.



DutchCham Magazine

Pricing

Full Page

ADVERTISING	1 ISSUE	2 ISSUES	3 ISSUES
Full Page:			
Outside Back Cover	13,500	12,500	11,000
Inside Cover	12,500	11,500	10,000
Next to Chairman’s Note	12,500	11,500	10,000
Regular Full Page	10,000	9,000	7,500
Full Spread	25,000	22,000	18,000
Half Page	6,500	5,500	4,000

ADVERTORIALS	1 ISSUE
Full Page	12,500
Full Spread (2 Pages)	19,500

Full Pages: 210mm W x 285mm H Pixels (3mm bleeding)
Half Pages: 210mm W x 142mm H Pixels (3mm bleeding)
All prices are per issue and in HK\$; non-members will be charged an extra 20%



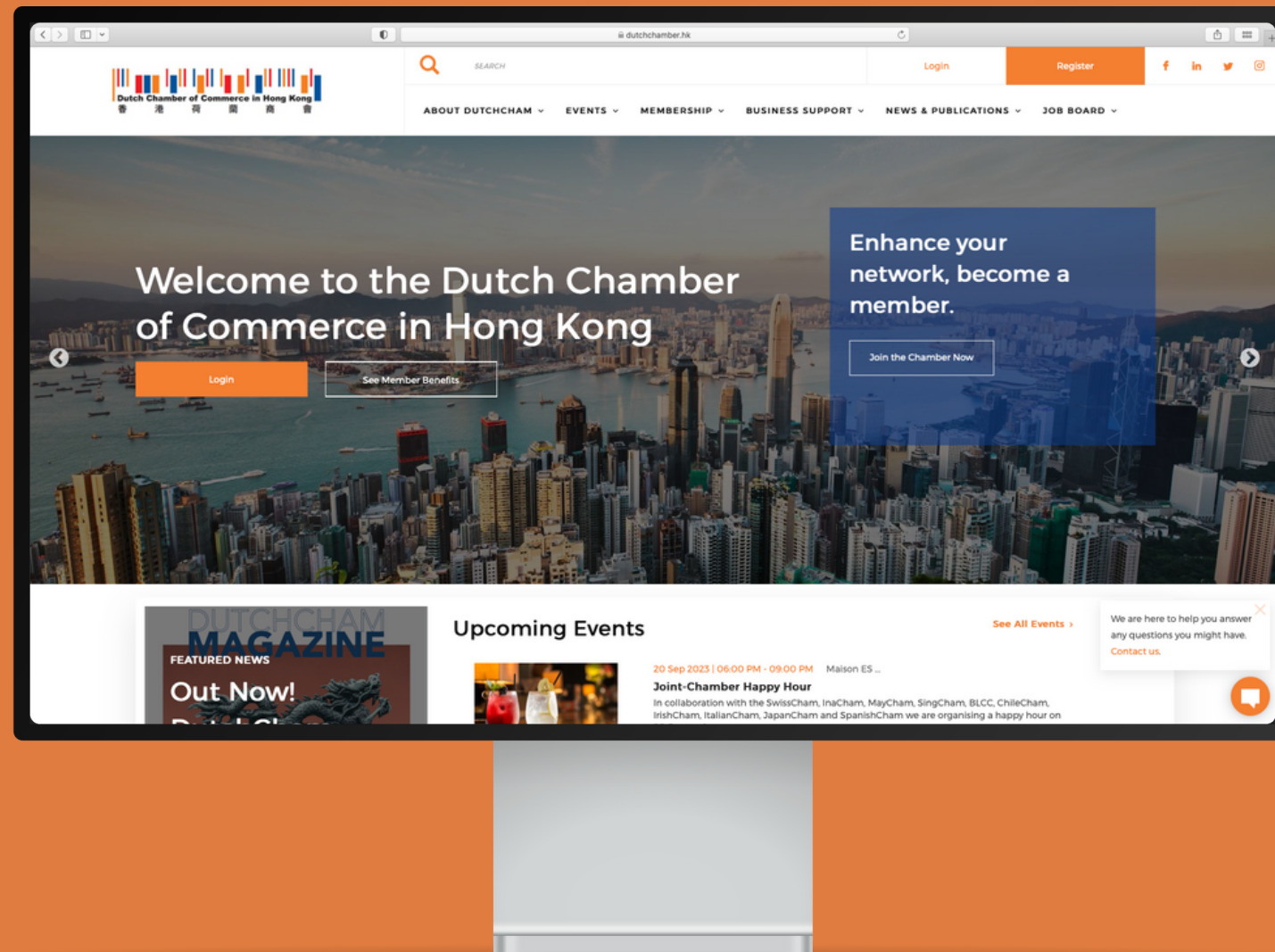
Your ad here



Half Page

Advertorial Full Spread

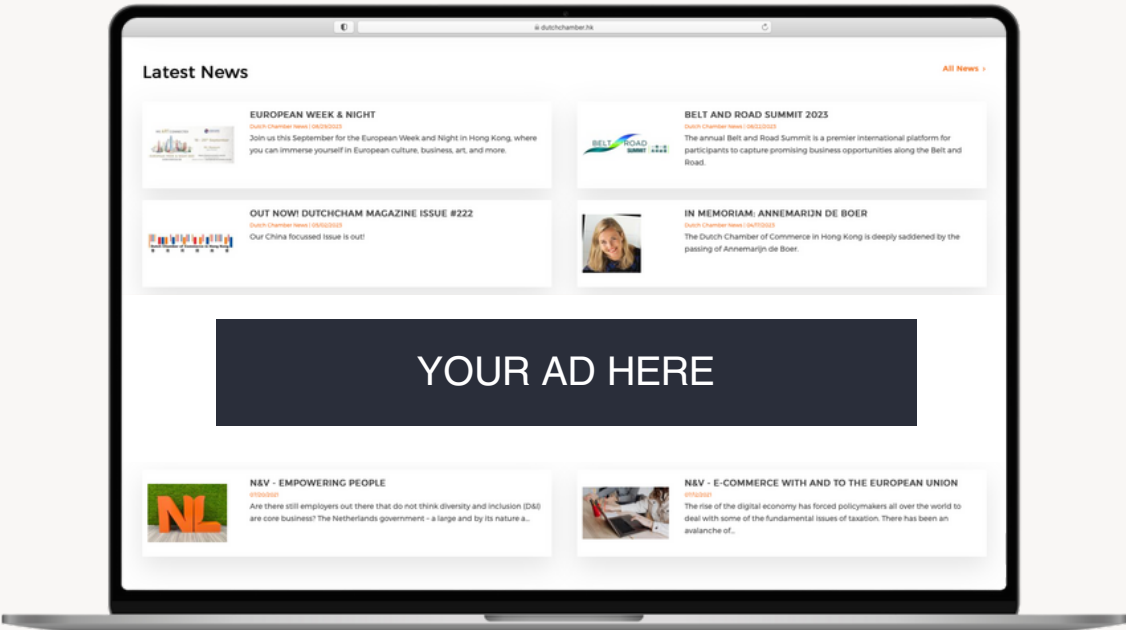
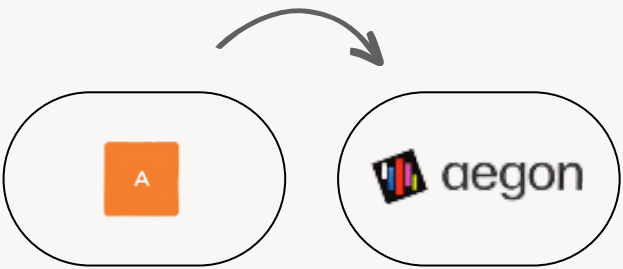
Website



The DutchCham website, dutchcham.hk, serves as a vital hub connecting our valued members, staff, and individuals and companies seeking engagement with the Chamber. Visitors commonly explore our website to stay informed about upcoming events and access the latest edition of the DutchCham Magazine. Moreover, it serves as a member portal, attracting regular visitors.

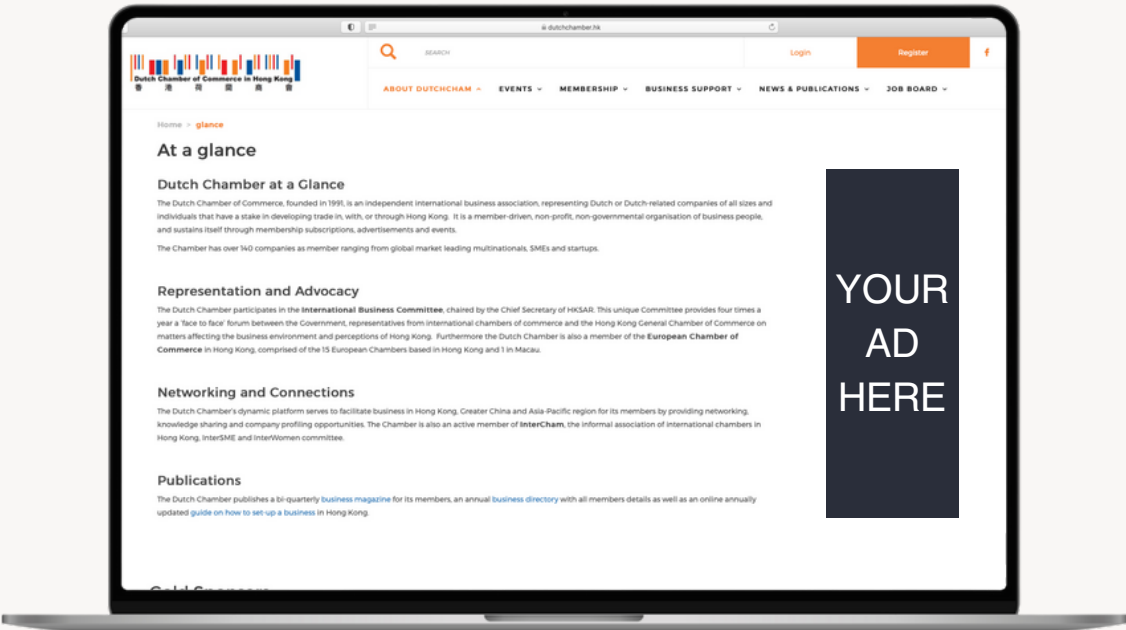
In light of these extensive interactions, the DutchCham website presents a prime opportunity to showcase your brand through dynamic and clickable advertisements. Additionally, you could promote your brand by featuring a clickable logo in our online business directory.

Website Pricing



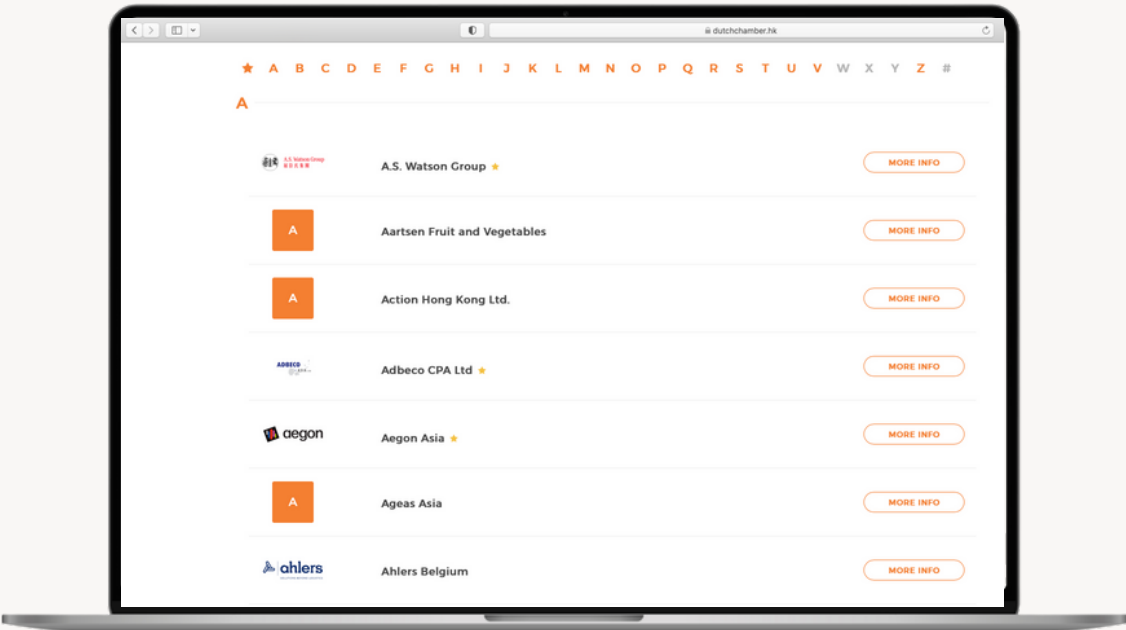
Horizontal Banner

1 Month	5,000
3 Months	4,500
6 Months	3,750
12 Months	2,500



Vertical Banner

1 Month	5,000
3 Months	4,500
6 Months	3,750
12 Months	2,500



Logo in Online Business Directory

6 Months	3,750
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All prices are per month and in HK\$; non-members will be charged an extra 20%

e-Newsletter



The DutchCham e-Newsletter is a weekly communication distributed to over 2000 subscribers. It serves as an overview of the Chamber's events for the week. Given the direct delivery of this newsletter to subscribers' e-mail inboxes, advertising within it offers a unique opportunity to establish a direct connection between your brand and the audience you are trying to reach.

To feature your brand in the newsletter, you have the option to incorporate a horizontal banner or employ Electronic Direct Marketing (EDM).

Newsletter

Pricing

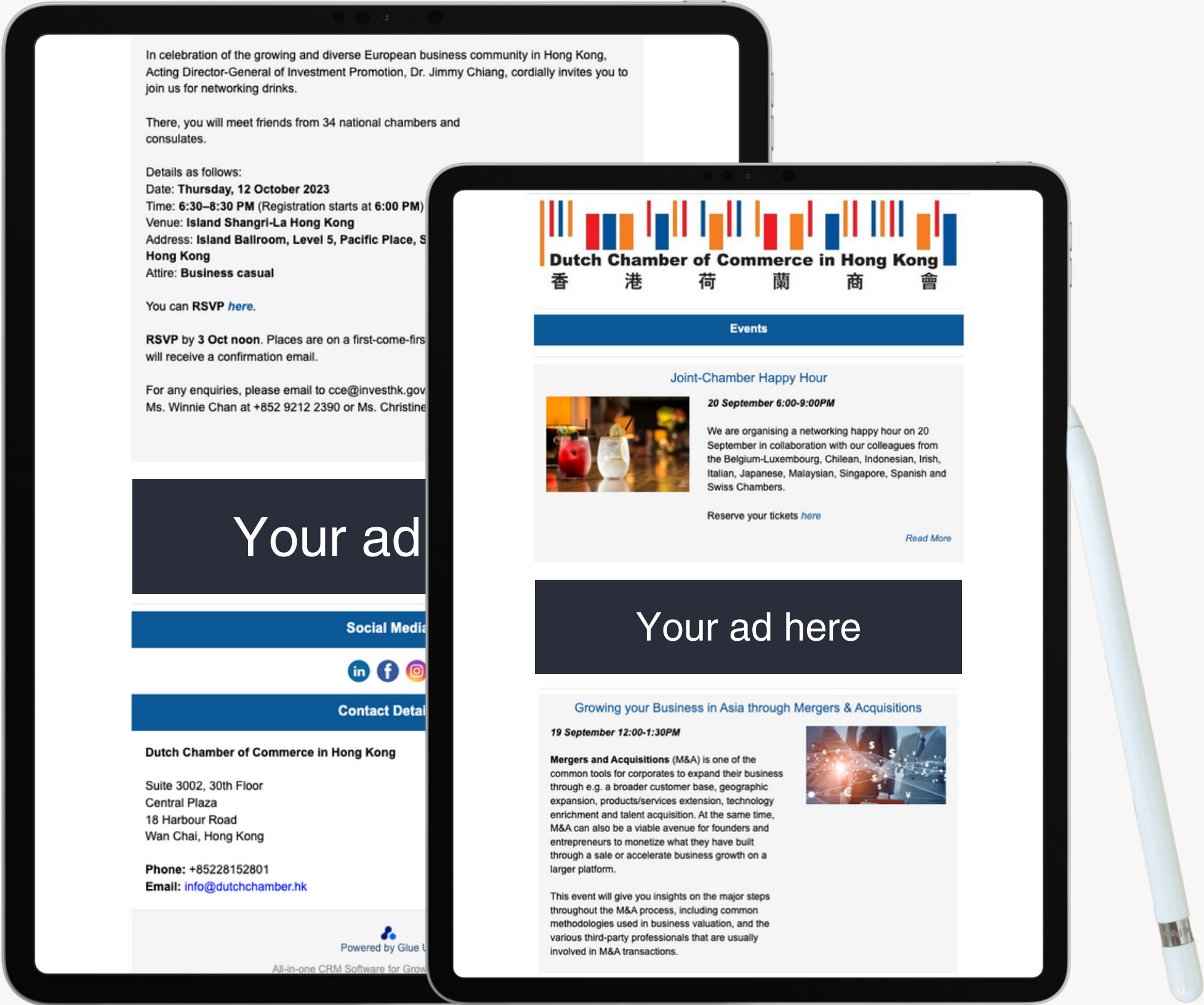
ADVERTISING

Horizontal Banner

1 Month	5,000
3 Months	4,500
6 Months	3,750
12 Months	2,500

Electronic Direct Mail (EDM) 5,000

600 W x 180 H Pixels

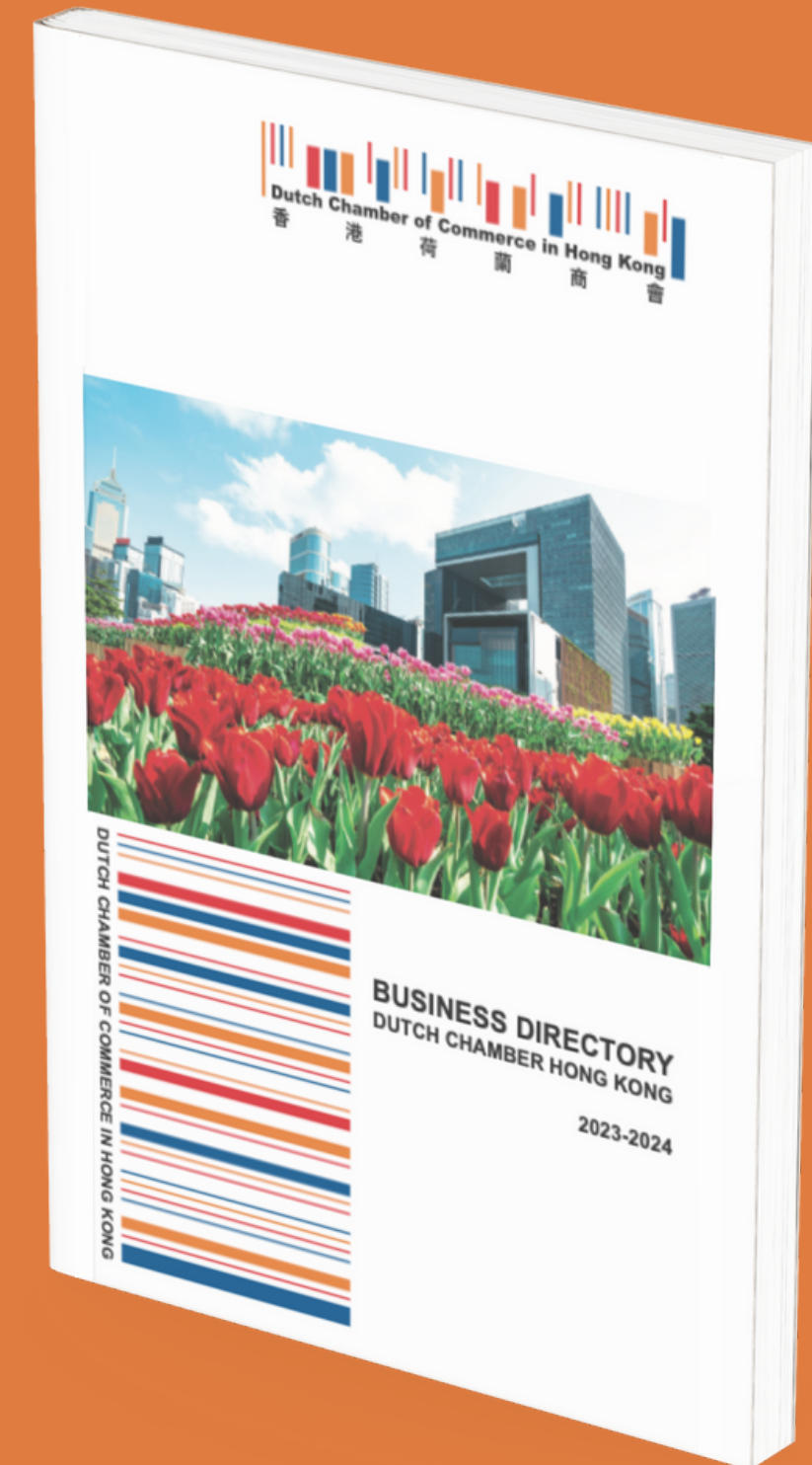


All prices are per month and in HK\$; non-members will be charged an extra 20%

Business Directory

The Dutch Chamber annually releases a comprehensive Business Directory, encompassing both corporate entities and individual members. This directory is prominently featured on our website, and each Chamber member receives a hardcopy version.

To ensure your company listing enjoys a robust profile, makes a lasting and professional impression, and maximises exposure within the Dutch business community, you have the opportunity to include your company logo, a representative's profile image and an advertisement in our esteemed Business Directory.



Business Directory

Pricing

Upgraded Listing with Company
Logo & Picture

ADVERTISING

1 ISSUE

Full Page:

Upgraded Listing with Company Logo & Picture*	15,000
Full Page Ad next to Your Listing	17,500
Upgraded Listing and Full Page Ad next to Your Listing	20,000
Inside Cover	25,000
Back Cover	27,000

Includes Logo Advertising in Online Business Directory

90mm W x 160mm H Pixels (3mm bleeding)

*Corporate Members Only

All prices are per issue and in HK\$; non-members will be charged an extra 20%



Full Page Ad
next to Your Listing

Upgraded Listing and Full Page Ad
next to Your Listing



Contact Us

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www.dutchchamber.hk

