

# 2019 Hong Kong LGBT+ Inclusion Index & Awards



**Supporting Organisation Partnership Proposal**

# 2018 Hong Kong LGBT+ Inclusion Index & Awards

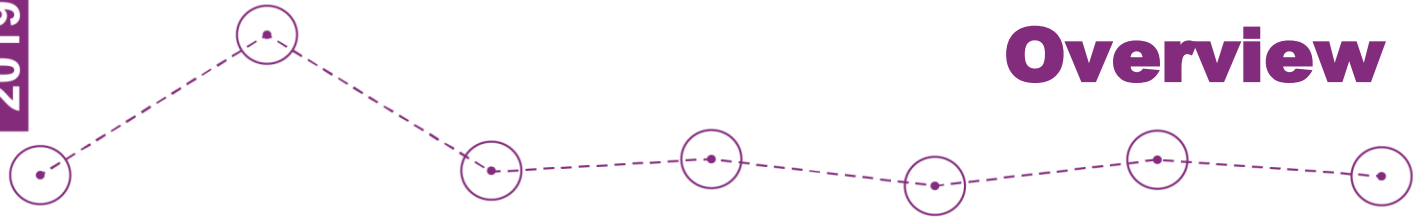




# 2018 Hong Kong LGBT+ Inclusion Index & Awards

In recognition of your organisation's leadership and commitment to LGBT+ inclusion, Community Business invites you to be a supporting partner for our

2019 Hong Kong LGBT+ Inclusion Index, Awards and Gala Dinner



- We are inviting companies to participate in the 2019 iteration of the **Hong Kong LGBT+ Index** from November 2018 until February 2019. Submissions will be assessed based on data from the period January 2017 to December 2018.
- In addition, five **LGBT+ Inclusion Awards** will be available for nomination.
- Results of the 2019 LGBT+ Inclusion Index and Awards will be announced at our **LGBT+ Inclusion Gala Dinner** on Tuesday 14 May 2019, to commemorate International Day Against Homophobia, Transphobia, and Biphobia (IDAHOT).

# Hong Kong LGBT+ Inclusion Index

Asia's first benchmark for assessing workplace policies and practices for lesbian, gay, bisexual and transgender (LGBT+) employees - launched in 2015 and run every 2 years.



FIRST IN  
ASIA



A CREDIBLE  
& ROBUST  
TOOL

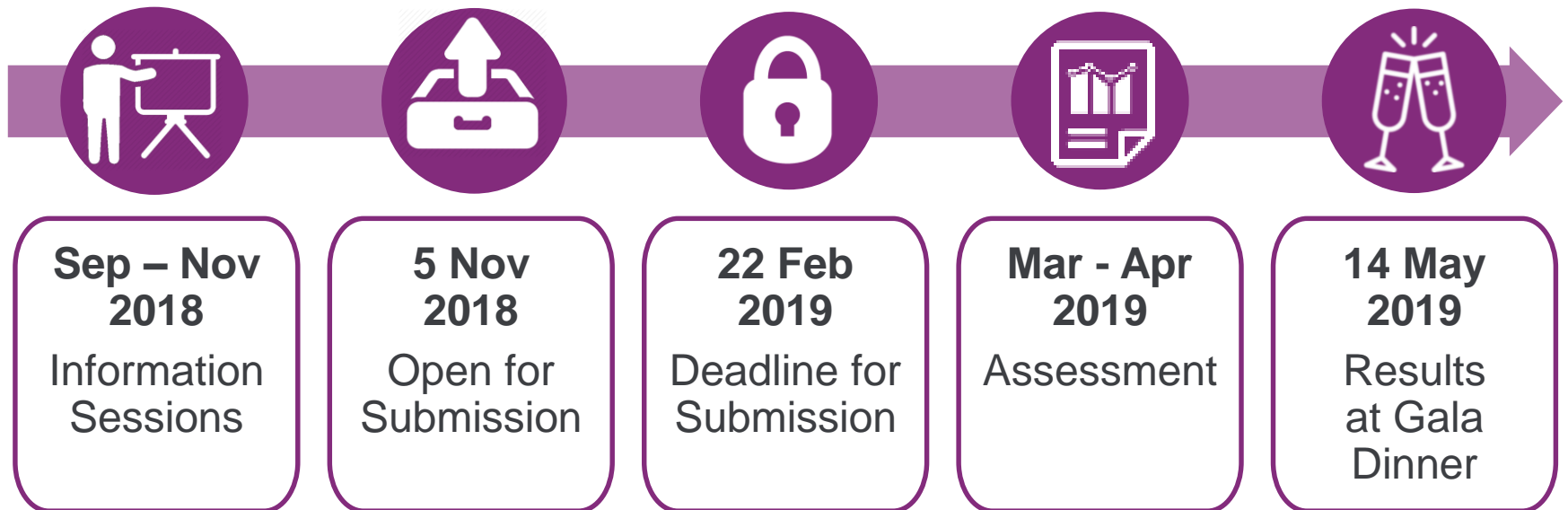


BENCHMARK  
& ASSESS  
PROGRESS

# Hong Kong LGBT+ Inclusion Index

## 2019 Hong Kong LGBT+ Inclusion Index

To give companies sufficient time to make progress on their LGBT+ inclusion strategies - and to prepare more new companies, we will be running the next iteration of the Index in 2018/2019 with the following timeline:



# Hong Kong LGBT+ Inclusion Index

## Gold, Silver and Bronze Standards

At the 2019 LGBT+ Inclusion Gala, Community Business will reveal the top ranking companies in 3 standards: Gold, Silver and Bronze.





# 2019 Hong Kong LGBT+ Inclusion Gala Dinner



**Date:**

Tuesday 14 May 2019

**Venue:**

Hotel Icon\*

**Format:**

A fundraising Gala Dinner including networking reception and dinner, award ceremony and silent auction

**Audience:**

300+ guests, including: business leaders, HR/D&I professionals, LGBT+ opinion leaders, NGOs and community groups, Hong Kong and regional media

**Individual Tickets:**

US\$600

\*A 5 star hotel which has strong commitment to LGBT+ inclusion and nurturing future leaders for the hospitality industry



# Hong Kong LGBT+ Inclusion Awards

## 5 Award Categories

At the 2019 LGBT+ Inclusion Gala, Community Business will reveal the winners of five award categories:

- LGBT+ Network Award, sponsored by HSBC
- LGBT+ Executive Sponsor Award, sponsored by Nomura
- LGBT+ Inclusion Champion Award, sponsored by Eversheds Sutherland
- LGBT+ Ally Award, sponsored by Morgan Stanley
- LGBT+ Community Impact Award, sponsored by Goldman Sachs



傑出同志共融大使



卓越公司發起人



傑出同志盟友

Sponsored by

EVERSHEDS  
SUTHERLAND

Sponsored by

NOMURA

Sponsored by

Morgan Stanley

## 2019 Awards



Stewart Chippindale, *Linklaters*  
Wanda Tung, *Nomura*



Su-Ling Voon  
*Morgan Stanley*

# 2019 Awards



最佳同志網絡

Sponsored by



HSBC Pride HK, HSBC



最具影響力同志共融社區項目

Sponsored by



GDotTV

Pink Season

# Supporting Organisation Benefits

As a supporting partner, you will enjoy the following benefits:

- **Increased brand awareness** through inclusion in pre and post gala marketing efforts
  - Logo displayed on silent auction webpage pre and post event
  - Logo displayed on our Community Business website awards page as a supporting organisation



# Supporting Organisation Role

**As a supporting organisation, your role will be generating participation and awareness for the LGBT+ Inclusion Index, Awards and Gala Dinner through:**

- Posting a website banner ad on your website on (either at the top or sidebar) or similar digital marketing
- Send targeted emails to your network including information on the Index, Awards and Gala.
- Feature the Index, Awards and Gala in your regular bulletin or e-newsletter
- Recommend the Index, Awards and Gala to relevant parties, particularly those committed to LGBT+ inclusion in Hong Kong
- Post or share about the Index, Awards and Gala information on your social media channels

*Promotional copy to be provided by Community Business*

# Next Steps

**Community Business has shared the following items to help promote the Gala to your network:**

- Plain text in Word format to use
- LGBT+ Inclusion Index Logo image to use (CB-Index.png)

**Please share the above items with your contacts through your digital channels**

- Contact us for any additional information or requests.



## For More Information

If you are interested in supporting the LGBT+ Campaign for 2019 please get in touch to arrange a call.

**Ente Breed**

Programme Manager, LGBT+ Campaign

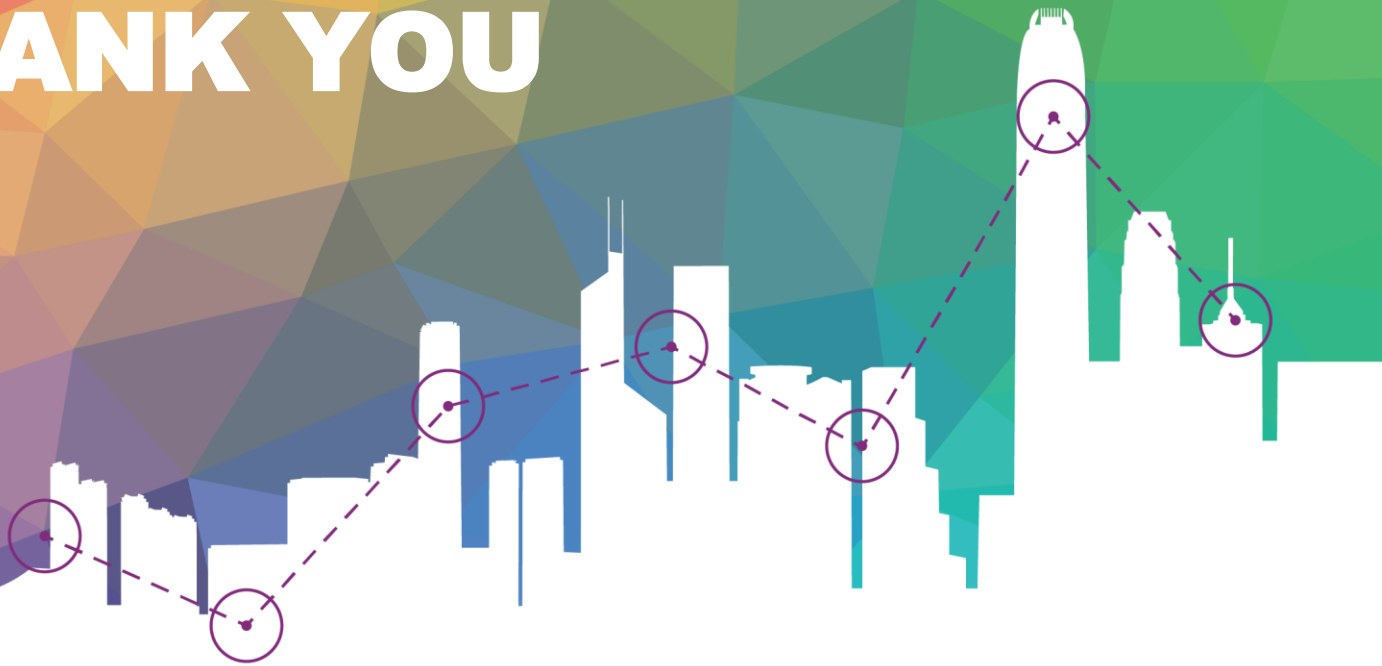
✉ [ente.breed@communitybusiness.org](mailto:ente.breed@communitybusiness.org)

**Emily Moss**

Manager, Marketing & Communications

✉ [emily.moss@communitybusiness.org](mailto:emily.moss@communitybusiness.org)

# THANK YOU



The Hong Kong LGBT+ Inclusion Index 2019 and Hong Kong LGBT+ Inclusion Awards 2019 are part of Community Business' Creating Inclusive Workplaces for LGBT+ Employees Campaign - aimed at raising awareness of LGBT+ as an important business issue and encouraging companies in Asia to adopt best practice in terms of promoting workplace equality for their lesbian, gay, bisexual and transgender (LGBT+) employees.

For more information, visit: [www.communitybusiness.org/programmes-campaigns/2019-hong-kong-lgbt-inclusion-index-awards](http://www.communitybusiness.org/programmes-campaigns/2019-hong-kong-lgbt-inclusion-index-awards)

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