



About

Young professional with international working experience focused on Marketing and Communications.

My life-goal is to - further - develop brands and boost internal and external communication in a creative way.

I previously did this in the Netherlands for an international distribution company and in Indonesia at the Dutch Embassy.

I have a hands-on mentality and love to create content and multimedia design.

Languages

Dutch *****

English*****

Indonesian ***

Secondary activities

Guiding refugees as a language coach, preparing them for the society and labor market by helping with writing, speaking and reading.

Profile

Date of birth: 03-09-1991 **WA:** +31 (0) 6 4350 8448 **M:** +852 5534 3881

Nationality: Dutch **E:** annemarijntessadeboer@gmail.com

W: <https://annemarijndeboer.wixsite.com/portfolio>

Address: Kennedy Town, Hong Kong

Work experience

Communications & Multimedia Officer - Embassy of the Netherlands (Jakarta)

Ministry of Foreign Affairs

January 2018 - November 2018

- External and internal communications of the Embassy & Dutch Cultural Centre;
- Build the organization's brand for positive engagement;
- Create a social media strategy based on branding;
- Focus on public diplomacy through events, press releases and delegation visits;
- Graphic design, photography and videography: from concept to realization;
- Create strategies and campaigns for the Dutch Cultural Centre;
- Knowledge of intercultural communication, Indonesian culture, language, history and general way of living in different communities.

Marketing & Communications - Holland Trading Group (Netherlands)

March 2017 - January 2018

Responsible for the B2C and B2B marketing and communication. The company specializes in luxury consumer goods like beauty products and liquor. My tasks were developing and managing the corporate website, working with CMS, creating the corporate brochure, mailings and newsletters, supervising students with their market research as well as organizing and preparing events.

Communication Researcher - Accare (Netherlands)

September 2016 - February 2017

Graduation research focused on how to communicate results from scientific research of child and youth psychiatry to municipalities.

Documentary Production Leader - Stichting Wiesje (Suriname)

February 2016 - July 2016

During my studies I produced a documentary. The documentary focused on the work of the Wiesje Foundation in Suriname that supports people with Alzheimer disease. The documentary can be found here: <https://vimeo.com/182236028>

Communication Intern - GasTerra (Netherlands)

September 2015 - Februari 2016

Supporting the communications department. I was in charge of initializing campaigns with Google Analytics, SEO, writing articles and reporting on events.

References

References available upon request

Skills

- Creative
- Communicative
- Resolute
- Empathy
- New media-savvy

Hobbies

- Hockey
- Design
- Snowboarding
- Traveling
- Writing
- Photography

Chairman - Study Association KIC (Netherlands)

September 2014 - May 2015

As the chairman, I was responsible for the board members and 14 committees. Furthermore, I was in charge of maintaining and building the relation between the association and the Institute of Communication, Media and IT. The study association has 500 members.

Communications Manager - Drents Museum (Netherlands)

May - August 2015

I designed a book for a permanent exhibition. Besides that, I was in charge of the social media and I wrote newsletters and press releases.

Freelance Graphic Designer (Worldwide)

2010 - present

In my free time, I have always worked on graphic design projects for various clients. Portfolio: <https://annemarijndeboer.wixsite.com/portfolio>

Education

Bachelor of Communication

September 2012 - February 2017

Specialization: New Media and Journalism

Hanze University of Applied Sciences, Groningen

The Netherlands

First Year Certificate - Teacher in Art and Performance

September 2011 - September 2012

Art Academy Minerva, Groningen

The Netherlands

Bachelor of Advertising, Media and Communication

September 2008 - September 2011

Senior Secondary Vocational Education

Specialization: Graphic Design

School of Creative Industries, Zwolle

The Netherlands

Higher General Secondary Education

September 2003 - September 2008

Specialization: Culture and Society

Stedelijk Dalton College, Zutphen

The Netherlands