

Dear Member,

Please find below the DutchCham e-Newsletter of Monday, 3 May 2010

DutchCham news

Celebrating 20 Years!

At the beginning of 2011, the Dutch Chamber of Commerce in Hong Kong will celebrate its 20th anniversary. This of course cannot go unnoticed! The Chamber is only ever as great as its members and to celebrate our longstanding partnership we would like to put YOU in the spotlight. It has been decided to do this by organising a grand Business Award of the Year gala dinner. Nomination rounds for several award categories will be held in advance. The winners will be announced during the BAY gala dinner. **Join the Business Award of the Year Committee 2011.** To develop and organise this celebratory occasion we are putting together a special **BAY committee**. The committee comprises of voluntary members who can make some of their time and skills available during the months of May 2010 – February 2011 to help us create a memorable and meaningful event. If you would like to offer your assistance in any of the following tasks then we would love to hear from you! *Finances, Nomination eligibility and conditions, Jury tasks, Communications, Press, Marketing, Sponsor recruiting, Location and Catering ,Entertainment, Ticket sales.* If you are interested, please contact us at info@dutchchamber.hk or +852 2815 2801

Membership 2010-2011

In March, the chamber sent invoices and additional documents for your membership with the Dutch Chamber of Commerce in Hong Kong for the period April 1, 2010 – March 31, 2011. We would like to thank you for your support and hope to be able to continue to serve you during the upcoming year. Please update your membership details on the additional documents if necessary. Upon receipt of your membership contribution, your corporate listing will appear in our business directory 2010-2011.

Listing in the Business Directory 2010-2011

Please indicate on the additional documents, which have sent to you, if you would like to have a standard listing or prefer to upgrade your company's listing to a full page including company logo and picture. If you do not return your listing preferences, you will automatically receive a standard listing.



Business Directory 2010-2011 hard copy and online version	
Full page Listing – Company logo and picture	Gold & Corporate members (HK\$15,000.-)
	All other members (HK\$ 7,500.-)
Full page AD – Full colour next to your listing ½ page AD – Full colour next to your listing	(HK\$ 20,000.-)
	(HK\$ 10,000.-)
Full page AD – Full colour on the divider ½ page AD – Full colour on the divider Company logo on the divider	(HK\$ 30,000.-)
	(HK\$ 15,000.-)
	(HK\$ 8,000.-)
Full page AD on the inside front cover Full page AD on the inside back cover	(HK\$ 40,000.-)
	(HK\$ 35,000.-)
Bookmark – Full colour	(HK\$ 45,000.-)

Exposure Package

If you want to increase your company's exposure among the Dutch business society, please do not miss this unique opportunity in including your company's name/ logo or advertisement in our publications. The Dutch Chamber provides many exposure opportunities: weekly/ monthly direct mailing, bi-monthly DutchCham magazine, website www.dutchchamber.hk and the Business Directory hard copy and online. In addition, please do not hesitate to contact us if you want to have a tailor-made exposure package.



STANDARD

Benefits

- * Full page AD in Business Directory 2010-2011 – Full colour next to your listing

Special offer: HK\$ 17,500.-

PREMIUM

Benefits

- * Full page AD in Business Directory 2010-2011 - Full colour next to your listing
- * Company logo (dynamic) on our website for 6 months
- * ¼ page Advertisement in our DutchCham magazine for one year (6 issues)
Note: upgrade to ½ page (+HK\$ 8,000.-) or full page AD (+HK\$ 25,000.-) possible

Special offer: HK\$ 37,500.-

TOP

Benefits

- * Full page AD in Business Directory 2010-2011 - Full colour next to your listing
- * Company logo (dynamic) on our website for 12 months
- * ½ page Advertisement in our DutchCham magazine for one year (6 issues)
Note: upgrade to full page AD (+HK\$ 25,000.-) possible
- * Company logo on our weekly/ monthly direct mailing for 12 months

Special offer: HK\$ 60,000.-

If you are interested, please contact us at info@dutchchamber.hk or +852 2815 2801

DutchCham Upcoming Events

Mindfulness: How to make effective decisions by Rixt Kuiper, Executive Coach

Wednesday 5th May, 12:30-14:00 PM (registration starts at 12:00 PM), Cheung Kong Center, 57/F, suite 5702, Central

"Leadership differs from management. A leader needs to have a vision and create a strategy, whilst the manager implements what leadership has generated. This requires a different set of skills and abilities. A shift from IQ to EQ and from the left to the right part of the brain is needed in order to utilize the whole mind" **Programme:** In this 90-minute workshop you will learn about left and right brain thinking, the benefits of whole mind strategy, whole mind leadership and how to apply this in your daily work to make effective decisions. This workshop is for: Senior Executives and business-owners who would like to have a fresh look at how decisions are made in our mind, which results in what type of leader you are. You will learn how mindfulness can help you optimize your leadership style and speed up your decision making process. It will provide you insights in the latest brain research and trends in leadership. **Price:** HK\$ 150 members/ HK\$ 180 non-members (incl. lunch)

China after the (initial) crisis by Richard Stoffelen, Partner KPMG

Co-hosted event with the German and Austrian Chamber

Wednesday 12th May, 12:30-14:00 PM (registration starts at 12:15 PM), Cliftons Central Training Facility, 33/F, 9 Queens's Road Central

A vigorous and timely fiscal and monetary stimulus in most countries, led by China, seems to have stopped the financial crisis and set in motion the regional rebound. During this period of financial crisis, China appeared to act as a stabilizing force in the global economy. **The rising influence of China in the world and strong recovery in China's economy means that there are even more (business) opportunities opening up in China.** However, China's future is not yet determined. Its rapid recovery in 2009 was supported by the stimulus policies, but the authorities are likely to limit further stimulation for fear of the effects on asset prices, asset quality and eventually inflation. The

economic environment remains volatile and the prospects for a deep and sustained recovery are still uncertain. In this climate, some companies will succeed, but others will continue to fail. **In this seminar, Richard will share with you about what companies need to consider, not only to survive, but also to seize the opportunities for growth during this period, including:**

- A brief summary on the crisis and outline about what China and the world did during the crisis
- An outline of the economy after the (initial) crisis from a Chinese- and a Worldwide-perspective
- A discussion on how to seize the opportunities around

Price: HK\$ 200.- members/ HK\$ 250.-non-members (incl. lunch)

Hong Kong's New Tax Treaties: Is HK going to conquer the world? By Pieter de Ridder, Loyens & Loeff *NEW

Friday 14th May, 8:30-10:00 AM (registration starts at 8:15 AM), Cheung Kong Center, 57/F, suite 5702, Central

On Monday 22 March 2010, The Secretary for Financial Services and Treasury of Hong Kong, Professor K.C. Chan and the Minister of Finance of the Netherlands, Mr J.C. de Jager, signed a comprehensive agreement for avoidance of double taxation (CDTA) between the Hong Kong S.A.R. and the Kingdom of the Netherlands. The CDTA applies to taxes on income and intends to avoid double taxation as well as to prevent tax evasion. **Focus:** This seminar will focus on the implications for you as a business executive / owner of the above tax treaties. Get to know more about the best company structure to maximise the benefits from the treaties. **About the speaker:** Pieter de Ridder, tax lawyer, is a member of the International Tax practice group and has been based in Asia since 1991. He heads the firm's Singapore office and has become one of the few regional tax experts in Asia. **Price:** HK\$ 150 members/ HK\$ 180 non-members (incl. breakfast)

INTERCHAM EVENT - Breakfast with the CEO of Allianz: "Insights from the Journey towards a Strong Corporate Culture"

This session is organized by the German Chamber

Wednesday 26th May, 8:30-10:30AM (registration starts at 8:15), Gloucester Room II, 3/F, The Excelsior Hotel, 281 Gloucester Road, Causeway Bay, Hong Kong

Topic: Why is a strong corporate culture critical to corporate success? What does it take to build a strong corporate culture? How can a leader translate corporate values to wanted behaviours matching local vision and mission? What can a leader do to ensure executives and other employees actually live these values?

These and many other questions will be raised in this upcoming breakfast event. Join other senior managers for a unique networking and learning event.

Interviewee: Mr. Philip Kent, CEO of Allianz Insurance Company (Hong Kong) Ltd, **Interviewer:** Mr. Charlie Lang, Managing Director of Progress-U Group, Asia-Pacific

For registration, please click on the event and you will be redirected to our website, for more information, please send an email to info@dutchchamber.hk

News from the Consulate-General of The Kingdom of The Netherlands

INVITATION to a Reception with the Hong Kong Institute of Planners

Monday 3rd of May, 18:00-19:30PM, Residence Consul-General, 24 Mount Cameron Road, The Peak (please find map enclosed)

On 4-10 April 2010, a delegation of the Hong Kong Institute of Planners (HKIP) visited the Netherlands. The HKIP is one of the professional institute in the Architectural, Surveying, Planning and Landscape Architectural functional constituency for the Legislative Council elections. One of their main objectives is to promote and safeguard development and the environment in Hong Kong in the best interest of the community. The Consulate-General of the Kingdom of the Netherlands has organised its programme, which had the focus on the implementation of cultural creativity in community (revitalization) development and environmental sustainability designs and technologies. The focus has been selected in accordance with the special theme of '**Creative and Sustainable Community Planning and Development**' linked to its annual HKIP Award. The Consul-General of the Kingdom of the Netherlands, Mr Robert Schuddeboom, is hosting a

reception for the delegates on Monday, 3 May 2010. You are cordially invited to join this cocktail. If you are interested please confirm your attendance by email: hon@minbuza.nl or fax: + (852) 2868-5388 by using the reply form. Mr Robert Schuddeboom is looking forward to welcome you at his residence.

News

ASIA PACIFIC

Thai protesters on defensive after storming hospital

Thai anti-government protesters were apologetic on Friday a day after a clumsy storming of a hospital that raised questions over whether the movement is losing direction in a two-month crisis that has killed 27 people.

Protest leaders apologized after more than 200 "red shirts" forced their way into Chulalongkorn University Hospital late on Thursday to look for soldiers they accused of preparing an attack, forcing the hospital to evacuate some patients. They didn't find any and left after roaming for an hour through the grounds, the lobby and car parks, some carrying wooden staves.

(www.reuters.com; 30/4/2010) [Read more>](#)

China opens World Expo 2010 in Shanghai

The 2010 World Expo has opened in the city of Shanghai in what China hopes will be further proof of its rising global influence. Almost 250 countries and international organisations are showcasing their culture in an event themed around sustainable development. Many are doing so in pavilions with radical architecture. World leaders, including France's President Sarkozy, are attending the lavish opening ceremony. (<http://news.bbc.co.uk>; 30/4/2010) [Read more>](#)

Job vacancies rise in 100 cities in China in Q1

The employment market in 100 Chinese cities continued to improve in the first quarter, the Ministry of Human Resources and Social Security said Friday. Employers filled 5.52 million job vacancies via the public employment service agency during the January-March period, up 7 percent from the previous quarter, ministry statistics showed. Compared with the same period last year, job vacancies in the first three months rose 18 percent, the ministry said. Job-hunters entering the job markets in the cities totaled 5.3 million in the first quarter, less than the 5.52 million vacancies.

(www.chinadaily.com; 3/5/2010) [Read more>](#)

HONG KONG

\$25.9b surplus recorded for 2009-10

A \$25.9 billion surplus was recorded for the 2009-10 financial year, with the Government collecting \$318.4 billion in revenue and spending \$292.5 billion. Fiscal reserves stood at \$520.3 billion as at end of March. The Financial Services & the Treasury Bureau said the provisional surplus of \$25.9 billion was up \$12.1 billion on the revised estimate. (<http://www.news.gov.hk>; 30/4/2010) [Read more>](#)

Tourism revenue grows to \$163b

Hong Kong earned \$162.89 billion from tourism last year, up 3.2% on 2008, the Tourism Board says. The average per capita spending of overnight visitors grew 6.1% to reach \$5,770, while that of same-day visitors surged 20% to \$1,798. Board chairman James Tien said today the increase in tourism expenditure was highly encouraging given the challenging financial environment last year.

(<http://www.news.gov.hk>; 27/04/2010) [Read more>](#)

EUROPEAN UNION

Greece police tear gas anti-austerity protesters

Greek riot police have used tear gas to disperse angry protesters in Athens, during a march against government cuts to tackle the country's crippling debt. Clashes erupted at the finance ministry and a state TV truck was petrol bombed. A tense stand-off continues, with protesters

hurling bottles and rocks. Thousands of Greeks are taking part in May Day rallies called by trade unions and left-wing parties. (<http://news.bbc.co.uk>; 1/5/2010) [Read more>](#)

Spain unemployment rate hits 20%

Spain's unemployment rate has hit 20% for the first time in nearly 13 years, official figures have shown. There were 4,612,700 people unemployed in the country at the end of March, the national statistics agency INE said. Spain's jobless rate has risen sharply during the economic downturn and is the highest in the eurozone. (<http://news.bbc.co.uk>; 1/5/2010) [Read more>](#)

THE NETHERLANDS

Strong first quarter for Unilever

Anglo-Dutch food to detergents group Unilever, posted strong first quarter earnings on Thursday, with net profit up 31% to over €1bn. Turnover was 6.7% higher at €10bn. Growth was strongest in Asia, Africa and Latin America although turnover was up across all territories, the company said in a statement. (www.dutchnews.nl; 29/04/2010) [Read more>](#)

Merger of Amsterdam, Rotterdam ports proposed

The ports of Amsterdam and Rotterdam should either merge or cooperate more closely, a report issued on Tuesday by a Dutch independent government body that advises on infrastructure suggested. A merger could prevent resources from being wasted on competition or redundant investments, the Council for Transport and Water Management told transport minister Camiel Eurlings. (www.nrc.nl; 30/04/2010) [Read more>](#)

Queen's Day evokes painful memories of 2009 attack

Last year's Queen's Day celebrations were disrupted by a suicide attack by a lone fanatic that killed eight. For the survivors, the attack's first anniversary brings back memories. This Friday, just like every April 30th, the Dutch will dress up in orange - the royal family's colour - and celebrate their monarchy on the streets. But Queen's Day will never again be a happy celebration for Ria van der Stelt. Last year, the official parade of the royal family turned to tragedy as a lone fanatic ploughed his car into a crowd, in an apparent attack on the open bus that drove the royals through the city of Apeldoorn. (www.nrc.nl; 28/04/2010) [Read more>](#)