



Dear Member,

Please find below the DutchCham e-Newsletter of Wednesday, 7 April 2010

DutchCham news

Membership 2010-2011

In March, the chamber sent invoices and additional documents for your membership with the Dutch Chamber of Commerce in Hong Kong for the period April 1, 2010 – March 31, 2011. We would like to thank you for your support and hope to be able to continue to serve you during the upcoming year. Please update your membership details on the additional documents if necessary. Upon receipt of your membership contribution, your corporate listing will appear in our business directory 2010-2011.

Listing in the Business Directory 2010-2011

Please indicate on the additional documents, which have sent to you, if you would like to have a standard listing or prefer to upgrade your company's listing to a full page including company logo and picture. If you do not return your listing preferences, you will automatically receive a standard listing.



Business Directory 2010-2011 hard copy and online version	
Full page Listing – Company logo and picture	Gold & Corporate members (HK\$15,000.-) All other members (HK\$ 7,500.-)
Full page AD – Full colour next to your listing ½ page AD – Full colour next to your listing	(HK\$ 20,000.-) (HK\$ 10,000.-)
Full page AD – Full colour on the divider ½ page AD – Full colour on the divider Company logo on the divider	(HK\$ 30,000.-) (HK\$ 15,000.-) (HK\$ 8,000.-)
Full page AD on the inside front cover Full page AD on the inside back cover	(HK\$ 40,000.-) (HK\$ 35,000.-)
Bookmark – Full colour	(HK\$ 45,000.-)

Exposure Package

If you want to increase your company's exposure among the Dutch business society, please do not miss this unique opportunity in including your company's name/ logo or advertisement in our publications. The Dutch Chamber provides many exposure opportunities: weekly/ monthly direct mailing, bi-monthly DutchCham magazine, website www.dutchchamber.hk and the Business Directory hard copy and online. In addition, please do not hesitate to contact us if you want to have a tailor-made exposure package.



STANDARD

Benefits

- * Full page AD in Business Directory 2010-2011 – Full colour next to your listing
Special offer: HK\$ 17,500.-

PREMIUM

Benefits

- * Full page AD in Business Directory 2010-2011 - Full colour next to your listing
- * Company logo (dynamic) on our website for 6 months
- * ¼ page Advertisement in our DutchCham magazine for one year (6 issues)
Note: upgrade to ½ page (+HK\$ 8,000.-) or full page AD (+HK\$ 25,000.-) possible
Special offer: HK\$ 37,500.-

TOP

Benefits

- * Full page AD in Business Directory 2010-2011 - Full colour next to your listing
- * Company logo (dynamic) on our website for 12 months
- * ½ page Advertisement in our DutchCham magazine for one year (6 issues)
Note: upgrade to full page AD (+HK\$ 25,000.-) possible
- * Company logo on our weekly/ monthly direct mailing for 12 months
Special offer: HK\$ 60,000.-

If you are interested, please contact the DutchCham office via:
info@dutchchamber.hk or telephone 2815 2801.

DutchCham Upcoming Events

- MUNCH - on the move to IMC Asia Pacific Ltd. *Limited seats

Thursday 15th April, 12.30-14:00PM, IMC Asia Pacific Ltd. Suite 4703-09, The Center, 99 Queen's Road, Central, Hong Kong

The MUNCH is a monthly gathering for members/ potential members who want to Mingle and Lunch. In 2009, the MUNCH has been taken to the next level called: **MUNCH on the move!** This means that each MUNCH will be hosted by a company member, which sponsors the lunch. By hosting the MUNCH the company member has the chance to get media exposure through publicity in the DutchCham Magazine and in the Dutch Chamber e-newsletters. **About our host:** IMC financial markets is one of the world's leading proprietary trading firms, a key market maker and various listed on exchanges throughout the world. The Hong Kong office started trading in late 2006 as a market maker on the Hong Kong exchanges before expanding into all the region's major markets in Asia. Their main strategies can be grouped into: Market maker / liquidity provider, algorithmic arbitrage and statistical arbitrage. The Managing Director, Mr. Jan Willem Kohne will start the MUNCH with a presentation of their group and activities after which Mr. Rein van Deursen, Senior Trader will give a more detailed presentation on their trading activities. At the end there is possibility to do mathematical tests, participate in an open outcry game or get a flavour for 'live' trading.

Imports into the European Union: are they risky? Are they safe?? *Save the date!

Co-hosted event with the Belgium-Luxembourg Chamber

Friday 16th April, 12:00-14:00PM, Cheung Kong Center, 57/F, Suite 5702, Central

When importing goods, for example electronics and toys into the European Union (EU), the retail and supply chain industry face progressively risks in dealing with: EU regulatory requirements, legal responsibilities, different supply chain management and other challenges. This seminar combines the professional view of our speakers from different expertise with business cases on what happens when producers are forced to recall their products. **About the speakers:** Robert Tandetzki, General Manager of **Eurofins Hong Kong Ltd.** will give an insider overview of EU standards, product testing, certification and REACH SVHC Compliance. Maarten van der Dussen and Casper ter Horst, Co-Founders and Managing Directors of **ProductIP** will focus on fulfilling new EU products compliance requirements and responsibilities. Case study: 'Daily problems with products.' David Sedgwick, Director of Business Development and Strategic Risk Consulting of **Aon Hong Kong Ltd.** will focus on a product recall plan and a product safety risk management system. **Price:** HK\$ 150 members/ HK\$ 180 non-members (incl. lunch)

How to fund your GROWTH?

Co-hosted event with the Belgium-Luxembourg Chamber

Thursday 22nd April, 8:00-10:00AM, Cheung Kong Center, 57/F, Suite 5702, Central

Whether you are looking for increased working capital, a term of loan, or whether you are willing to provide equity for capital, this seminar provides insight on where to find it. Please join us for a lively breakfast discussion on **How to fund your growth**. Four carefully selected guests will first present themselves, their company and their story. After their brief presentations, a moderator will then manage an insightful panel discussion, which also addresses questions from the audience. The seminar promises practical guidelines for finding different kinds of finance. **Speakers:** **HSBC** by Mr. Patrick Chan, **SGS (SME Loan Guarantee Scheme)** by Mr. Simon Chan, **CINMAR** by Mr. Frederic Linkens, **UNLIMITED INNOVATIONS LTD** by Mr. Hans Pompen. **Price:** HK\$ 150 members/ HK\$ 180 non-members (incl. lunch)



Inner peace in today's frantic lifestyle: 'Why meditation enriches your life' *Exclusive workshop

Wednesday 5th May, 12:00-14:00 PM, Cheung Kong Center, 57/F, suite 5702, Central

Rixt Kuiper, author and executive coach has experience in coaching senior executives at Disney, General Electric, Procter & Gamble and other international companies on improving their leadership and communication style. In this workshop Rixt Kuiper talks about the power that meditation can have on today's frantic lifestyle. Her personal story is intertwined with scientific facts and meditation exercises that you can do right away; at work or at home. **Price:** HK\$ 150 members/ HK\$ 180 non-members (incl. lunch)

For registration, please click on the event and you will be redirected to our website, for more information, please send an email to info@dutchchamber.hk

News from the Consulate-General of The Kingdom of The Netherlands

Kiezersregistratie voor Nederlanders in het buitenland tot 27 april 2010

Nederlanders in het buitenland die op 9 juni 2010 willen stemmen bij de verkiezingen voor de Tweede Kamer, moeten zich uiterlijk op 27 april registreren bij de gemeente Den Haag. Op 9 juni 2010 vinden in Nederland de verkiezingen voor de Tweede Kamer plaats. Tijdens deze verkiezingen kunnen alle Nederlandse kiesgerechtigden hun stem uitbrengen. Dit geldt ook voor kiezers met de Nederlandse nationaliteit die buiten Nederland wonen of tijdelijk in het buitenland verblijven en niet meer bij een Nederlandse gemeente staan ingeschreven. Voor deelname aan de verkiezingen dient u zich te registreren bij de gemeente Den Haag. Indien u al geregistreerd bent (doordat u zich voor de vorige Tweede Kamerverkiezingen in 2006 hebt laten registreren) krijgt u binnenkort automatisch het registratieformulier toegestuurd. Wanneer u zich voor de eerste keer wilt gaan registreren, kunt u gebruik maken van het formulier dat binnenkort op www.denhaag.nl beschikbaar komt. Ook op www.uheeffhetvoorhetzeggen.nl zal een link naar dit formulier worden opgenomen. U dient tevens van het registratieformulier gebruik te maken als uw adres tussentijds is gewijzigd of als u zich eerder hebt laten registreren voor de Europese verkiezingen in 2009. Uw registratieformulier moet uiterlijk 27 april 2010 zijn ontvangen door de gemeente Den Haag of een Nederlands consulaat, een Nederlandse ambassade of de Vertegenwoordiging op de Nederlandse Antillen en Aruba.

News from the Nederlandse Vereniging

60 Jaar Lustrum Oranjebal, zaterdag 24 april 2010

Van 18:00 tot 03:00 uur zal de Nederlandse Vereniging in Cyberport/Le Meridien een grandioos Oranjebal en 60ste verjaardag van de Nederlandse Vereniging vieren. Allereerst kijken we tijdens de Jubileumcocktail terug op de afgelopen 60 jaar. Daarna gaan we genieten van een uitgebreid Hemels Elementen Diner onder de sterren. Hierbij zullen we ons best doen niet alleen een glimlach op de gezichten van de Nederlanders in Hongkong te toveren. Er vindt tijdens het eten een loterij plaats, waarbij geweldige prijzen te winnen zijn en waarmee we geld inzamelen voor Operation Smile. Dit is een liefdadigheidsinstelling die gratis operaties verzorgt voor kinderen die geboren worden met gezichtsafwijkingen, zoals een hazenlip of een gespleten gehemelte. Aansluitend wordt er tot de late uurtjes gedanst en gefeest tijdens het Aardse Beestengala. Hiervoor vliegen, speciaal voor de Nederlandse Vereniging, zeven topartiesten over uit Nederland. Individueel zijn ze onder andere bekend van grote musicals (Martin van der Starre), Idols en Onderweg naar Morgen (Eric Bouwman) en de begeleiding van nationale en internationale artiesten en bands als Lionel Richie, Candy Dulfer, Marco Borsato, KUS, Bolland en Bolland en het Metropool Orkest (Arie den Boer, Marcelino Vishnudatt, Johan Witt, Rick Jillissen en Sjoerd de Vries). Maar voor ons zullen ze gezamenlijk in de formatie Ready to Sing de sterren van de hemel spelen. De dress code is black tie, maar verwacht een spetterend feest waar nog maanden over nagepraat zal worden. **Een kaart** (inclusief diner, 9 uur lang drank, vervoer en entertainment) kost voor leden HK\$ 900, niet-leden betalen HK\$ 1,350, dus dit is een mooie gelegenheid om lid te worden van de Nederlandse Vereniging! Meld je nu aan voor het Oranjebal via: evenementenhongkong@hotmail.com

News

ASIA PACIFIC

Thai protesters defy police with Bangkok marches

Anti-government protesters in Thailand have defied a government ban to march through more areas of Bangkok, shutting down parts of the city. The government had ordered the red-shirts, as the protesters are known, not to demonstrate along 11 key routes. But the reds, who are calling on the government to step down, fanned out into Bangkok's business district. (<http://news.bbc.co.uk>; 6/4/2010) [Read more>](#)

Toyota faces record \$16m fine from US over pedal recall

The US transport department is asking Toyota to pay a record fine of \$16.4m (£10.7m) for holding back information about faulty accelerator pedals. The department says the company failed to notify it about the flaws "in a timely way". The National Highways Traffic Safety Administration (NHTSA) said documents provided by Toyota showed the carmaker knew about the defect in September. Reports of problems with the pedals prompted a massive recall in January. Toyota has two weeks to appeal against this penalty. (<http://news.bbc.co.uk>; 5/4/2010) [Read more>](#)

Stranded ship "time bomb" to Great Barrier Reef

A stranded Chinese coal ship leaking oil onto Australia's Great Barrier Reef is an environmental time bomb with the potential to devastate large protected areas of the reef, activists said on Monday. The ship was a "ticking environmental time bomb," Gilly Llewellyn, director of conservation for the World Wide Fund for Nature (WWF) in Australia, told Reuters. She said this was the third major international incident involving its owners in four years. Australian government officials say the stricken Shen Neng I belongs to the Shenzhen Energy Group, a subsidiary of China's state-owned China Ocean Shipping (Group) Company, better known by its acronym COSCO. (www.reuters.com; 5/4/2010) [Read more>](#)

HONG KONG

HK-Taiwan co-operation council to launch

The Hong Kong-Taiwan Economic & Cultural Co-operation & Promotion Council will be established tomorrow, with Financial Secretary John Tsang as the Honorary Chairperson and Charles Lee as the Chairperson. Secretary for Constitutional & Mainland Affairs Stephen Lam will be the council's Executive Vice-Chairperson while Secretary for Commerce & Economic Development Rita Lau, and Secretary for Home Affairs Tsang Tak-sing have been appointed the Vice-Chairpersons. (www.news.gov.hk; 31/03/2010) [Read more>](#)

Pavilion model goes on display

A model of the Hong Kong Pavilion at Expo 2010 Shanghai China is now on display at the Planning & Infrastructure Exhibition Gallery until October 31. The model shows a large, transparent and mirrored exhibition area in the middle of the pavilion, which signifies the freedom and openness of Hong Kong society. (www.news.gov.hk; 31/03/2010) [Read more>](#)

HK, Guangdong to sign co-operation pact

Chief Executive Donald Tsang will visit Beijing April 6 and 7 to attend the Framework Agreement on Hong Kong-Guangdong Co-operation signing ceremony, and visit Hainan April 9 to 10 to attend the Boao Forum for Asia Annual Conference 2010. The framework agreement is the first signed between Hong Kong and Guangdong which is endorsed by the State Council. It translates the macro strategies on deepening Hong Kong-Guangdong co-operation laid down in the Outline of the Plan for the Reform & Development of the Pearl River Delta into concrete policies and measures, laying a foundation for seeking to incorporate the agreement's content into the National 12th Five-Year Plan. Mr Tsang and Guangdong Governor Huang Huahua will sign the agreement on April 7 at the Great Hall of the People, witnessed by State Leaders. (www.news.gov.hk; 5/4/2010) [Read more>](#)

EUROPEAN UNION

EU harmonises Schengen visa rules

A new visa code has come into force in most EU member states, speeding up and standardising visa procedures for travellers to Europe. The new rules apply to the 25 countries in the Schengen zone, where people can cross borders without passport checks. Schengen embraces 22 EU countries and three non-EU nations - Norway, Iceland and Switzerland. The UK and Irish Republic are among those outside. Getting a Schengen visa will be "faster and fairer", the EU Commission says.

(<http://news.bbc.co.uk>; 5/4/2010) [Read more>](#)

European protests against US nuclear weapons

Protests were held in several European countries over the weekend against the last American nuclear weapons remaining on the continent. The hundreds of protesters who turned out were a far cry from the massive demonstrations of the 1980s.

(www.nrc.nl; 6/4/2010) [Read more>](#)

British parties launch month-long election campaign

British Prime Minister Gordon Brown on Tuesday launched a month-long election campaign likely to be dominated by the economy and shaping up to be the most unpredictable contest since 1992. Standing outside his Downing Street residence in spring sunshine, with his cabinet arrayed behind him, Brown ended weeks of shadow boxing by confirming the May 6 election date, just a month before the last possible time for the vote. (www.reuters.com; 6/4/2010) [Read more>](#)

THE NETHERLANDS

Foreign shareholders increase their hold on Dutch companies

Foreign shareholders have increased their hold on Dutch listed companies considerably over the past three years, according to research by the Volkskrant published this weekend. The paper bases its claims on 2,436 major shareholding transactions reported to the financial services sector regulator AFM since November 2006. Since then, large foreign players have spent €12bn buying up Dutch shares, while Dutch shareholders sold off €1bn-worth of investments. (www.dutchnews.nl; 5/4/2010) [Read more>](#)

Shell considers selling Finnish operations

Royal Dutch Shell (RDSA.L) said on Tuesday it was planning to sell its operations in Finland, as it seeks to focus its operations on bigger markets. "We believe that the possible selling of our Finnish operations is an attractive opportunity to investors," Tony Patterson, the head of Shell's operations in the Nordic countries, said in a statement.

(www.reuters.com; 6/4/2010) [Read more>](#)

Budget deficit reaches 5.3%

The Dutch budget deficit rose to 5.3% last year, almost double the euro stability pact limit of 3%, according to preliminary figures from the national statistics office CBS. In 2008, the Netherlands had a small budget surplus of 0.7%. The deficit amounted to just over €30bn, or €2,000 per head of the population, the CBS said. Public expenditure rose nearly 8% in 2009 and ministers spent €19.6bn more than the treasury received in taxes and premiums. Local governments overspent their income by €3.4bn. (www.dutchnews.nl; 31/03/2010) [Read more>](#)