



Cathay Pacific
China Business Awards



Dutch Chamber of Commerce in Hong Kong

The Dutch Chamber of Commerce in Hong Kong is delighted to invite all
Small Medium Sized companies to nominate for the

Hong Kong Shooting Star Award

The Shooting Star is awarded to a Dutch-linked (SME) company in Hong Kong in recognition of:

“Outstanding performance and improvements across nine categories of the European Business Excellence Model – Leadership, Policy & Strategy, People Management, Partnership & Resources, Processes, Customer Results, People Results, Society Results and Key Performance Results.”

It is an initiative set up jointly by the Dutch Chamber of Commerce in Hong Kong, the Hong Kong Trade Development Council (HKTDC) and Cathay Pacific Airways.

Conditions for contestants of the Hong Kong Shooting Star:

- 1) Contestants are Small Medium Sized Enterprises, must be based in Hong Kong
- 2) Contestants must be able to show positive results between June 2009 en June 2010

All information will be treated confidentially.

Besides a trophy, the winner will receive two Economy Class return tickets Hong Kong – Amsterdam with Cathay Pacific Airways.

History

The aim of the Hong Kong Shooting Star Award is to raise profile of Dutch-linked business in Hong Kong to specifically recognize outstanding performance of small and medium enterprises in order to encourage further growth. The Hong Kong Shooting Star has been awarded every November since 2004 to a company during the China Business Awards ceremony held 10 November in country estate Duin & Kruidberg in Santpoort (The Netherlands). Previous winners of the Hong Kong Shootingstar Award are: ID-DSIGN (2009), Matthew Hoyle International (2008), Links Concept (2007) and Sinova Management Consultancy Ltd. (2006). More background information can be found at www.cathaypacific.nl/cba

How to Nominate?

Please submit the completed nomination form **on or before Friday 3 September 2010** to info@dutchchamber.hk After receipt of the form you will receive a confirmation.

